

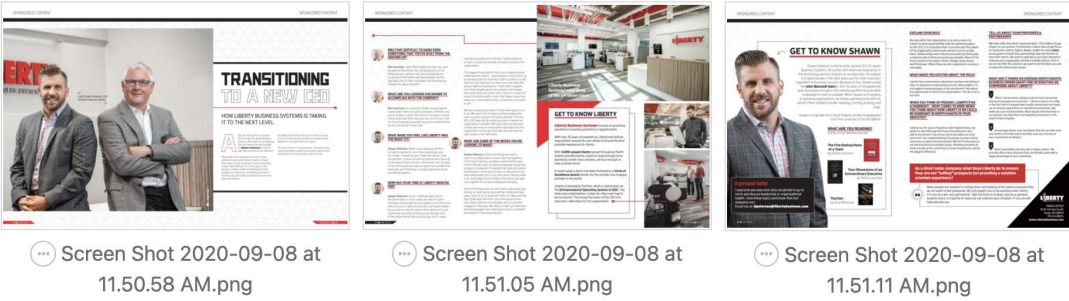
HOW FAR CAN YOUR SPONSORED ARTICLE GO?

Pre-Article Process

Our team walks through the article process every step of the way. We have a 30 point checklist that ensures we take care of everything from meetings, notes, photography, distribution and more. We also keep it all stored in a client portal to make sure it's organized and transparent!

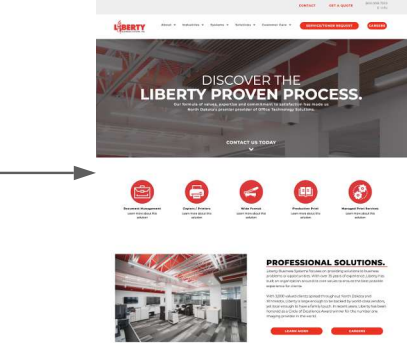
- Interview
- Photography (Yours to Keep)
- Online Project Management Portal
- Video (Optional)

ARTICLE



SEO - Article Shows Up on Google

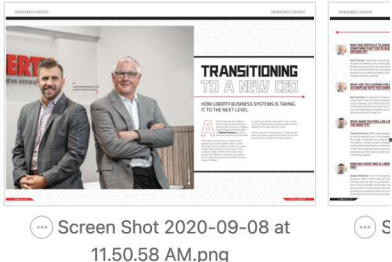
Your Network



- Your Social
- Your Email List
- Your Blog / Website

Liberty Results
12,000 Views

Print



- 15,000 Printed Copies
- 8,000 Business Mailed

Print Results Results
35,000 Reads

Digital Version

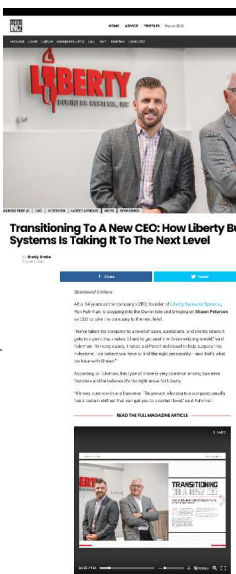


- Linkedin Magazine Post
- Sent to Email List - 9,000
- Promoted on Fargo Inc Social Media

Digital Magazine Results
18,000 Reads

FargoInc.com Article

Link to Fargo Inc Story



- Facebook Article Boost on Fargo Inc
- Instagram Article Boost
- Linkedin Article Boost
- Fargo Inc Facebook Post

Online Article
Total views from all platforms in 6 months
65,000

TOTAL
130,000 Article Views over 12 months

<https://www.fargoinc.com> > transitioning-to-a-new-ceo-...
Transitioning To A New CEO: How Liberty Business Systems ...
Jun 1, 2020 — Liberty Business Systems focuses on providing solutions to business problems or opportunities. With over 35 years of experience, Liberty has ...