



The Steadman Clinic

CONTENT | DESIGN | CUSTOM PUBLISHING

Improving engagement, brand growth
+ industry presence with high
standards and the client in mind.



CONTENT



DESIGN



CUSTOM PUBLISHING

With years of industry experience and a passion for helping those around us succeed, we sincerely look forward to working with you to create your publication for 2024.

jauntmediacollective.com

CONTENT - \$11,500

- Work with Marianne Kipp with Steadman as liason to collect all content
- Write, organize + edit content approximately 20-25k words
- Sections to populate include:
 - Front Matter/Intros
 - Institute Mission
 - Welcome Letter
 - Table of Contents
 - Research and Education Departments
 - Dr. Steadman Spread (or TBD ?)
 - Clinical Research Award Feature
 - Content Focus TBD (Previous: "OREF Clinical Research Award Finds")
 - SPRI Clinical Trials
 - Clinical Trials: Currently Enrolling
 - Clinical Trials: Completed Enrolling
 - Physician Section
 - The Steadman Clinic Surgeons and Physicians
 - Content Focus TBD (Previous: "The Steadman Clinic Spine Program")
 - Department Sections
 - Linda & Mitch Hart Center for Regenerative and Personalized Medicine
 - Department of Biomedical Engineering
 - Center for Outcomes-Based Orthopeadic Research
 - Department of Education
 - Events
 - Publications

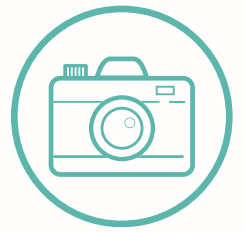
DESIGN MANAGEMENT + CREATION - \$4250

- Gather photos + Creative to complement content for desiign
- Organize content for design
- Jaunt Media desinger to develop + layout proofs (estimated page count 100+4
- Work with Marianne Kipp to approve proofs before uploading to print

CUSTOM PUBLISHING - \$4,000

- Project management for duration. Setup + upload with Publication Printers.
 - Printing to be billed + paid separately
- Manage hard proof delivery for review
- Manage shipping and delivery to be ready in Vail By August 1, 2024

PROJECT TOTAL - \$19,750



ADDITIONAL SERVICES

SOCIAL MEDIA MANAGEMENT

Minimum of 2 hours at \$75/hour

ADDITIONAL SOCIAL POSTS

- Photo post for Facebook + Instagram \$75/post
- Video post for Instagram Reel + TikTok \$75 - \$150/video

GRAPHIC DESIGN/BRANDWORK

Dependent on need of service \$75 - \$150/hour

COPYWRITING

Dependent on need of service \$50 - \$125/hour

ADDITIONAL PHOTO WORK

Dependent on need of service \$100 - \$200/hour

WEB/CRM SERVICES REFERRAL

We work with the best of the best when it comes to backend web magic, including website design, maintenance, email marketing management + more. Project rates vary.

