



DIGITAL MEDIA KIT

Greater Long Island Media Group

GREATER  **LONG ISLAND**

WE DELIVER THE NEWS, TRENDS AND
LOCAL HAPPENINGS TO MILLIONS OF LONG ISLANDERS

350K

UNIQUE VISITORS



500K



MONTHLY WEBSITE PAGEVIEWS

10K



PUSH NOTIFICATION SIGNUPS

85K

SOCIAL MEDIA FOLLOWERS

11K



EMAIL SUBSCRIBERS



BANNER ADS	REGIONAL	ISLAND WIDE
IN-ARTICLE	✓	✓
LEADERBOARD	✓	✓
DISTRIBUTION	5 Sites	All 17 Sites
IMPRESSIONS	100,000	350,000+
	\$500 PER MONTH	\$1,000 PER MONTH

BECOME A BRAND PARTNER

LET US TELL YOUR STORY

By converting your marketing message into a story, you create a more organic presence which provides value to our readers. Our talented journalists will help you craft a narrative that is both newsworthy and promotional, which means more views, more shares, and more eyeballs!

CLASSIC



2,500

MONTHLY READERS

- ✓ Banner Ads
- ✓ Sponsored Content
- ✗ Video Campaign

\$1,500 PER MONTH

PREMIUM



5,000

MONTHLY READERS

- ✓ Banner Ads
- ✓ Sponsored Content
- ✓ Video Campaign

\$2,500 PER MONTH

SPONSOR THE NEWS

Town site sponsorships now available through Greater Long Island

Picture all the engaging local news about your area, presented by your business. That can happen through Greater Long Island's new Town Site Sponsorship Program.

Let us explain.

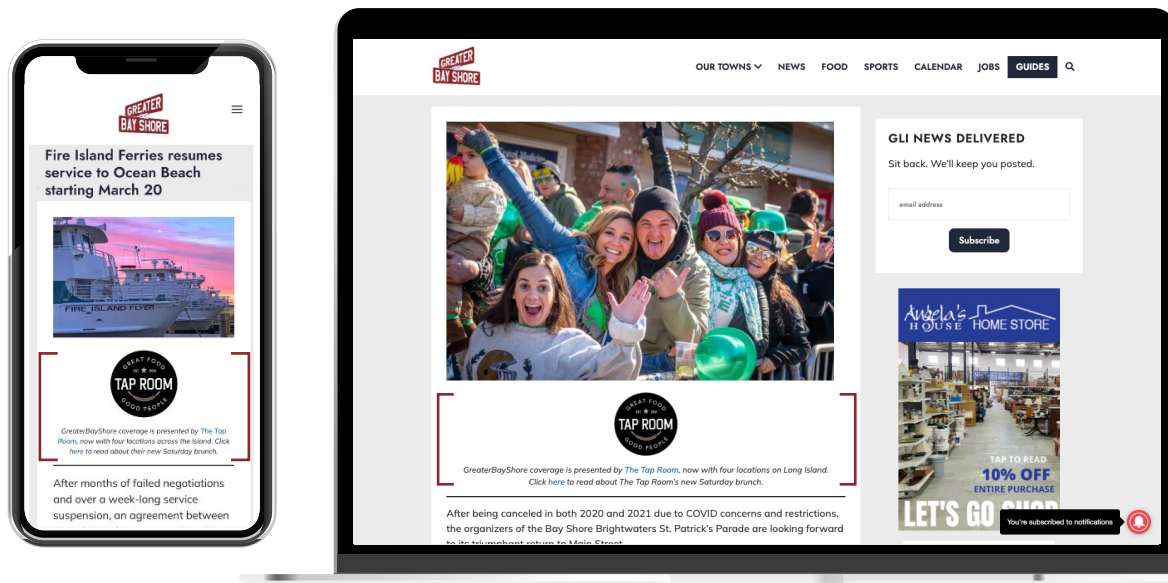
If you were to sponsor GreaterBayShore.com, all content from the Bay Shore area would be branded by your company.

This would include a logo that links to your website appearing above all site content, along with your

company tagline or details of your latest promotion. The text could be linked to a lead form, your website, or a Greater Long Island landing page built specifically for your business.

Your brand and promotions would be seen by tens of thousands, into the hundreds of thousands of people, as the funding will be used to beef up coverage in your town area of choice. Basically, you would be underwriting engaging news in your community.

What's more, everyone will know it!

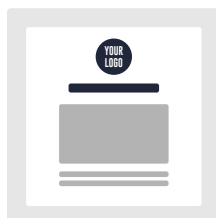


Example of how sponsor appears in multiple articles on GreaterBayShore.com

WHAT YOU GET



Branding and messaging atop every town site story published.



Special landing page for your company for added SEO value and analytics.



Logo will also appear in special Sponsors section of the Greater Long Island homepage.